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## Experience

## **Best Buy Creative**

Senior Čopywriter Minneapolis, MN. 2019-Current Best Buy, Geek Squad, and Best Buy house brands.

#### Yamamoto

Copywriter Minneapolis, MN. 2017-2019 Xcel Energy, Nutrena Pet Food and Animal Feed, Marshfield Children's Hospital, Marshfield Clinic Health System, Lenovo, Comcast, and new business.

## Pereira O'Dell NY

Freelance Copywriter New York, NY. 2017 Realtor.com, Timberland, Memorial Sloan Kettering Hospital, European Wax Center, and new business.

## **Erwin Penland**

Copywriter Intern Greenville, SC. Summer 2016 Denny's, Lenovo, Pilot/Flying J, and new business.

### **Publicis North America**

Copywriter Intern New York, NY. Summer 2015 Dawn, Prilosec OTC, Red Lobster, and new business.

# Education

#### **VCU Brandcenter**

Master's of Business in Copywriting Richmond, VA. 2017

#### The Robertson School at VCU

Bachelor's of Science in Mass Communication Richmond, VA. 2015